



1 MILLION
1 BILLION

THE IMPACT COMPENDIUM 2025



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And the 1M1B Team

Foreword

When we began 1M1B more than a decade ago, the idea was simple yet powerful; Create a million changemakers who can impact a billion lives. We started small, in villages where opportunities were scarce but determination was abundant. I have always believed that small is the new big, that if you teach young people the right skills to solve the small problems around them, they will eventually tackle the big ones confronting our world.

The turning point was when those small experiments began to change lives. In small towns and villages of the West Godavari, East Godavari and Krishna region of the State of Andhra Pradesh and other parts of rural India, young people started cooperatives, community ventures, and digital micro-enterprises. Families stayed together because livelihoods were being created locally. Those moments became the foundation of what 1M1B stands for today, local empowerment leading to global transformation.

We began showcasing these grassroots stories at the United Nations, not as isolated success stories, but as India's powerful narrative of youth-led innovation and sustainability. From those early presentations to now curating eight independent summits at the UN Headquarters in New York, 1M1B has become a bridge, connecting rural changemakers to global platforms. Each young person who speaks at the UN carries with them the voice of their village, their community, and a resurgent India.

Now, through 1M1B Youth Diplomacy, we aim to spotlight how India's youth are addressing global challenges and accelerating the United Nations Sustainable Development Goals (SDGs). **By turning India's youth dividend into a climate dividend**, our initiatives will help shape international opinion, influence policy debates, and build a new generation of leaders who can act, innovate, and advocate.

Let's give jobs where people live. In the green job sector, leveraging technology, there is a big possibility for people to stay and thrive in their hometowns.

At 1M1B, we will continue to be their platform, their bridge, and their movement.



- Manav Subodh

Founder & Chief Mentor, 1M1B Foundation



The year 2025–26 has been a defining one for 1M1B, a year of new milestones, deeper partnerships, and a renewed commitment to building a climate-resilient and future-ready India. 1M1B's journey this year reflects a decisive evolution, transforming years of grassroots experience in sustainability education into scalable, impact-driven models that prepare India's youth for the green economy of tomorrow.

India stands at a crucial juncture in its development trajectory. As the world's fastest-growing major economy, it has also pledged to achieve **net-zero emissions by 2070**, a target that demands not only technological innovation but also a massive investment in the human capital. According to the International Labour Organization, the global green economy could generate 24 million new jobs by 2030, with over 8 million emerging in developing nations like India.

Adding to this momentum, India has codified its intent through several recent policy measures: the **government is targeting 50% of cumulative installed power capacity from non-fossil fuel sources by 2030** as part of its updated Nationally Determined Contributions, coupled with a goal of 500 GW non-fossil generation capacity. Furthermore, India's 2025 interim budget has placed strong emphasis on green economy investment, boosting rooftop solar schemes, enabling offshore wind energy, and allocating funds to accelerate adoption of clean technologies and energy efficiency across major sectors.

These figures and policies underscore the urgency of aligning skill development with sustainability to ensure that India's demographic dividend becomes a force for environmental and economic transformation.

Over the past decade, **1M1B has worked relentlessly to create climate-conscious youth leaders through programs implemented in schools, colleges, and communities across India. With programs running in 5,000+ schools and colleges, 25,000+ teachers trained, and 800,000 + youth skilled**, 1M1B is building India's future-ready AI and Green Skills talent with a strong focus on tier 3 town and rural India. These initiatives have nurtured changemakers who design local solutions for global challenges, from renewable energy and waste management to sustainable agriculture and biodiversity conservation. Building on this foundation, 1M1B Green Skills Academy was launched last year, an ambitious initiative designed to embed sustainability-centred education into mainstream learning and workforce training systems.

In 2025–26, 1M1B's efforts focused on establishing a scalable model for sustainability education through two core strategies:

1. Strengthening Partnerships and Ecosystems:

Deepened collaborations with central and state governments, public institutions, industry leaders, and academia to create a unified framework that aligns skilling, policy, and employment with the UN Sustainable Development Goals (SDGs). As a civil society organization, 1M1B continues to play a pivotal role in connecting these diverse stakeholders to accelerate climate action at every level

2. Linking Green Skills to Green Jobs:

1M1B is defining clear pathways through 1M1B Job Readiness Centres that connect skill-building to employment in sectors such as renewable energy, circular economy, clean mobility, and sustainable agriculture. 1M1B job melas and placement drives that have achieved a 70% employment rate, directly connecting rural youth to meaningful livelihoods. This approach ensures that young Indians are not only aware of sustainability principles but also equipped to turn them into meaningful, income-generating careers.

With newer partnerships forged and an increasing number of youth empowered, 1M1B continues to move India closer to its net-zero vision, nurturing a generation ready to lead the nation's green transition.

Flashback, to flash forward

1M1B's Impact in its first decade:





1M1B's Core Values and Principles

Inclusion: 1M1B is committed to overcoming barriers and ensuring that the opportunities available in the most privileged schools in urban India are also available to students in rural India. We strive to create a level playing field, where talent and potential are the only factors that determine success, not socio-economic status or geographical location. This is why 1M1B's programs are implemented not just in the best schools, but even in the most remote schools that cater to tribal children.

Systemic Change, Not Parallel Systems: While working to address disparities, we recognize the importance of collaborating within existing systems. We believe that long-lasting change can only be achieved by identifying and amending the root causes of inequality - rather than creating siloed parallel systems. By engaging with key stakeholders, policymakers, and communities - we advocate for systemic reforms that pave the way for equitable education and growth opportunities. And the best advocacy is by demonstrating with action. This is why 1M1B has partnered with stakeholders across different domains-central and state governments; corporations, civil society, public and private sector organizations, and more, for a systematic and sustained change.

Immersive Learning and Workplace Experiences: Learning is most effective when it occurs in real-world contexts. 1M1B is committed to providing immersive learning experiences, in the form of virtual internships and job simulations, that bridges the gap between theory and practice. By partnering with multinational companies (MNCs) and businesses from across the World, and by leveraging immersive technology, by priming students to real-world challenges, 1M1B encourages them to develop practical skills, critical thinking, and adaptability necessary for success in today's dynamic world. 1M1B has partnered with MNCs like IBM, Salesforce, EY, Meta, and Aditya Birla Fashion and Retail to extend these crucial experiences to students.

Cultivating a Problem-Solvers Mind-Set: 1M1B aims to nurture a problem-solver's mindset in students by empowering them to think creatively and analytically, by embracing challenges as opportunities for growth. However, solutions must be sustainable and considerate of environmental, social, cultural and economic factors. This is more important now than ever before given the looming climate crisis. By fostering responsible innovation, we aim to create a brighter future that balances progress with the preservation of the planet and its resources. To align with this vision, 1M1B has these core values at the centre of all its programs.

Powering The Creator's Economy: 1M1B recognizes that the global economy is transitioning to the era of solopreneurs and entrepreneurs. People can leverage the present opportunities offered by immersive technologies to create self-sustainable businesses, but only as long as they are given the right kind of support, training and tools.

1M1B hopes to create a World where education knows no boundaries, where innovation thrives with responsibility, and where every individual is empowered to reach their fullest potential for a brighter, inclusive, and sustainable future for all.



Hon'ble President of India, Smt. Droupadi Murmu, with 1M1B changemakers and mentors at Rashtrapati Bhavan, New Delhi



Key Highlights of 2025-26

1M1B Changemakers showcase to the Hon'ble President of India

In a landmark moment of national recognition, the **Hon'ble President of India, Smt. Droupadi Murmu**, invited 1M1B and a cohort of 15 young changemakers at Rashtrapati Bhawan in recognition of their groundbreaking work in advancing grassroots development across India. The changemakers represented diverse regions including Odisha, Sikkim, Andhra Pradesh, Telangana, Karnataka, and Delhi, reflecting 1M1B's expansive reach and inclusive approach to youth empowerment.

Led by 1M1B Founder Mr. Manav Subodh, the delegation presented high-impact projects addressing sustainability, inclusion, education, and livelihoods, each aligned with the SDGs. These youth-driven initiatives exemplify how 1M1B's programs are enabling young leaders to design innovative, scalable solutions that improve lives in tribal areas, rural communities, and emerging urban centers.



1M1B changemakers presenting their SDG-aligned projects to the Hon'ble President of India at Rashtrapati Bhavan.

Reflecting on the recognition, Mr. Manav Subodh, Founder of 1M1B, said:

"We are empowering the next generation of innovators with the tools, mentoring, and platform to go beyond themselves and uplift their communities. Skills and degrees matter, but so does the power of community development. Our meeting with the Hon'ble President marks a milestone in recognizing these changemakers and inspiring millions across India, urban and rural, to rise, lead, and create lasting impact."



Hon'ble President of India, Smt. Droupadi Murmu, with 1M1B Founder Manav Subodh and a 1M1B changemaker at Rashtrapati Bhavan.

This moment stands as a testament to 1M1B's mission of nurturing youth-led innovation for sustainable development and its growing influence in shaping India's social impact landscape.

Launch of 1.5 Matters, A global Climate Action Movement

In December 2024, 1M1B proudly announced 1.5 Matters, a global youth-led advocacy campaign supported by 1M1B to accelerate net zero action and keep the rise in global temperature below 1.5 °C, as committed under the Paris Agreement, and create a new wave of Climate Fellows under the Youth Diplomacy program to advocate this cause. Through campaigns, leadership forums and youth advocacy 1.5-degree matters is convening corporations, businesses, academia, governments and individuals to jointly address the climate change crisis.

A key component of the initiative, 1M1B Youth Climate Diplomacy for 1.5 °C, positions India's youth as global ambassadors for climate action. It provides young India's youth with a platform to represent the country at the prestigious national and international forums, including United Nation showcasing India's climate leadership, soft diplomacy and commitment to sustainable development. At the heart of the initiatives lies India's soft power, the ability to influence global narratives through values, ideas and youth led innovations.

This launch, with the support of the Government of Telangana, drew over 10,000 citizens and brought together government, industry, academia, and grassroots changemakers in a powerful show of collective commitment. It represents a core pillar of 1M1B's momentum in driving scalable solutions to climate change through state-level ecosystems.

Mr. Sridhar Babu, Honourable Minister of Information Technology (IT) of the state was the Chief Guest. **Mr. Maher Nasser**, Director of Outreach Division, UN Department of Global Communications, New York was the Special Guest, and **Mr. Jayesh Ranjan**, Special Chief Secretary, IT, Electronics & Communications of the State was the Distinguished Guest at the event.

The launch of 1.5 Matters is a defining moment in our trajectory: it bridges youth-led climate innovation with institutional accountability, and moves 1M1B into the forefront of scalable climate action. By activating state hubs, aligning education institutions, and galvanizing public participation, 1M1B is laying the foundation for a national ecosystem that translates India's youth dividend to climate dividend.

"Telangana is committed to taking bold steps toward a sustainable future. We see the challenges faced by other cities in India and abroad –severe air and water pollution, traffic congestion, and water scarcity—that have stemmed from rapid and often unmanaged growth. To avoid these pitfalls, we understand the importance of balancing development with climate and environmental considerations. This initiative is part of 1.5 Matters' campaigns and leadership forums, helping Telangana build a strong climate talent pool and empowering its youth to be global climate advocates."

- Telangana's minister for IT, Electronics & Communication, Industry & Commerce, **Shri Duddilla Sridhar Babu**.



Inauguration of 1M1B Green Skills Academy Career Readiness Centre by Hon'ble Chief Minister of Andhra Pradesh, Shri N. Chandrababu Naidu



Inauguration of India's First 1M1B Green Skills Academy Centre in Andhra Pradesh

In January 2025, the first 1M1B Green Skills Academy Career Readiness Centre was inaugurated at Kuppam, Andhra Pradesh, by the **Hon'ble Chief Minister, Shri N. Chandrababu Naidu**, a landmark milestone in India's green workforce development

The centre, established in partnership with the Kuppam Area Development Authority (KADA), is a key step towards realizing the Chief Minister's vision of a technologically advanced and sustainable Andhra Pradesh. The initiative embodies 1M1B's mission to create a new generation of youth equipped to thrive in the green and digital economies of the future.

The **1M1B Green Skills Academy** serves as a transformative learning and career platform that empowers youth with **skillsets, mindsets, and toolsets** essential for success in the evolving green economy. Training programs at the centre cover critical domains such as:

- **E-waste management and recycling**
- **Renewable energy systems**
- **Electric mobility and clean transport**
- **Sustainable agriculture and circular economy practices**
- **Career-readiness and digital employability skills**

By aligning training with emerging market opportunities, the centre aims to enable **sustainable employment pathways** for youth within Andhra Pradesh and across India's expanding green sectors.



1M1B team receiving National Award for Climate Change & Sustainability by The CSR Universe

1M1B Wins National Award for Climate Change & Sustainability

In a proud milestone for a decade of climate action journey, 1M1B was honored with the Climate Action & Sustainability Conference & Awards (CASCA) 2025 by The CSR Universe, a leading platform spotlighting sustainability, corporate social responsibility, and SDG-driven initiatives from India and across the world.

The award recognized 1M1B's Green Skills Academy under the category of "Community Engagement for Sustainability." This flagship initiative is equipping India's youth, especially college students with the green, digital, and climate-relevant skills essential for the future workforce. Through focused training in renewable energy, sustainable agriculture, e-waste management, and clean mobility, the Academy is nurturing India's next generation of climate leaders.

The recognition was assessed on parameters including impact, sustainability, scalability, and adaptability, affirming 1M1B's ability to design high-impact, community-driven models that create systemic change.

More than a moment of celebration, this national recognition marks a significant validation of 1M1B's leadership in climate education and sustainability skilling. It reinforces 1M1B's commitment to advancing India's net-zero goals, fostering inclusive climate resilience, and ensuring that the youth of today are fully prepared to build the sustainable, green economy of tomorrow.

The journey of 1M1B through 2025–26 stands as a powerful testament to what is possible when vision, partnerships, and purpose converge. From classrooms to corporate boardrooms, from tribal schools to global summits, 1M1B has continued to bridge the gap between grassroots innovation and global climate ambition. The year was not only about programs and recognitions, it was about scaling impact, institutionalizing sustainability in education and employment systems, and reaffirming that India's greatest strength lies in its youth.



Hindustan Times



1M1B empowers students through various programs, in collaboration with IBM SkillsBuild, which equips young learners to design AI-based solutions for real-world challenges.

IMIB continues to empower school students to become AI changemakers to bring about positive change in society

NEW DELHI: IMIB (One Million for One Billion) continues to enable school students to become AI changemakers to bring about positive change in society, in collaboration with IBM SkillsBuild, which equips young learners to design AI-based solutions for real-world challenges. Through the programme, AI skills and curriculum are available to over 26,000 CBSE schools across India. From Meerut to Ranchi to Guwahati, the stories differ but the message is the same – it's what's done, and kept right here. Across India's small towns and cities, a new wave of changemakers is emerging, solving local problems and making AI available in everyday life. Their ideas may have been born in classrooms and school labs, but their ambitions stretch far wider. In Bhowalia, 17-year-old Pranav Mishra, one of the many thousands of students nurtured and trained by IMIB, is developing FeasCare, an AI-powered platform that nudges women toward timely gynaecological care – a vital service in places where clinics are scarce and stigma is prevalent. His ambition is audacious – to reach 150 million women by 2047. In Meerut, Class 11 student Anshu Goswami is solving a big problem. She believes that major fire outbreaks can be avoided if, in the first 30 seconds, immediate measures are taken. Her prototype, Agni Sarathi, combines early detection with an AI-guided extinguisher, designed to

analyse a small flame from becoming catastrophic. Meerut, in Delhi, Arjun Manocha, a Class 11 student, is a budding AI enthusiast, especially from tier-2 towns and villages of India, who are lagging because of a lack of quality coaching. His solution, Sports Coach, is a virtual academy that uses AI to analyse training videos and provide feedback – bringing the rigor of professional sports to a teenager's phone, making high-quality coaching available to everyone. These young changemakers are using AI the right way – to bring positive change in society. IMIB has trained over 700,000 students in AI and other emerging technologies. Many of them are being nurtured now for patent filing and have been given international and national-level opportunities. We aim to continue building a generation of AI innovators across India," says IMIB founder Manav Subhoth. These projects represent more than ideas and youthful innovation; they are blueprints of AI for good and a future-ready India. What matters now is consistency – ensuring that these innovators have access to mentorship, funding, institutional partnerships, and showcase opportunities to carry their ideas forward. With the right support, 30 years from now, these solutions & many more could be working in schools, changing a more inclusive, resilient, AI-ready, and sustainable India.

BW BUSINESSWORLD

BW EDUCATION

India's First 1M1B Green Skills Academy Centre Inaugurated by Chief Minister of Andhra Pradesh, N. Chandrababu Naidu

Kuppam Area Development Authority (KADA), Government of Andhra Pradesh Partners with United Nations Accredited, 1M1B (One Million for One Billion) to establish State's first Green Skilling Centre



N. Chandrababu Naidu, Chief Minister, Andhra Pradesh inaugurated India's and state's first 1M1B Green Skills Academy's Career Readiness Centre at Kuppam, Andhra Pradesh on Tuesday.

In this collaboration, the Kuppam Area Development Authority (KADA) partnered with the United Nations-accredited 1M1B Foundation (One Million for One Billion) to set up 1M1B Green Skills Academy's Career Readiness Centre in Kuppam. This initiative is aligned with Chief Minister N. Chandrababu Naidu's vision for a technologically advanced and sustainable Andhra Pradesh. The first center will equip youth and young professionals with essential green skills and career-readiness training, paving the way for sustainable employment within Andhra Pradesh and India's expanding green economy.

ET Government

IMIB Green Skills Academy launches '1.5 Matters' – Transforming youth dividend into climate dividend to keep global warming below critical threshold

As the world races against time to prevent catastrophic climate impacts, India has launched "1.5 Matters," a groundbreaking initiative that positions the nation's 600 million youth as the vanguard of global climate action. Formally unveiled at UN House, New Delhi, this ambitious platform aims to transform India's demographic advantage into unprecedented climate leadership.



1.5 Matters launched by Manav Subhoth, Founder of IMIB and Co-ordinator of 1.5 Matters, and Shambhi Sharma, UN Resident Coordinator in India

Hindustan Times

'Addressing climate change requires the collaboration at every level – individual, institutional, and global'

NEW DELHI: Addressing climate change requires the collaboration at every level – individual, institutional, and global, says Manav Subhoth, founder of IMIB (One Million for One Billion). He said this while speaking at the 1.5 Matters launch event at UN House, New Delhi. Subhoth, who is also the founder of the 1M1B Green Skills Academy, said that the launch of 1.5 Matters is a significant step towards addressing the climate crisis. He said that the initiative is aimed at empowering the youth of India to take action against climate change. He said that the initiative is a part of a larger effort to build a sustainable future for India. He said that the initiative is a part of a larger effort to build a sustainable future for India. He said that the initiative is a part of a larger effort to build a sustainable future for India.

Rising Kashmir

India's top 50 changemakers to shine at UN summit in New York

IMIB launches national talent hunt to spotlight grassroots innovation through Changemakers World Cup



New Delhi, June 10: In a landmark initiative to celebrate grassroots social impact, the UN-accredited youth organization IMIB (One Million for One Billion) has launched the Changemakers World Cup (CWC) – a national talent hunt aimed at discovering India's 50 most impactful changemakers. These selected individuals will represent India at the prestigious IMIB Activate Impact Summit at the United Nations Headquarters in New York this December. As per a statement issued to Rising Kashmir, the Changemakers World Cup is a national platform for students, social innovators, educators, entrepreneurs, and community leaders who are working on challenges aligned with the United Nations Sustainable Development Goals (SDGs)—including climate action, education, social equity, mental health, and technology for good. The Top 50 participants will be selected at a national celebration in New Delhi, while the Top 50 will present their innovations at the 9th annual IMIB Summit at the United Nations. The 2024 edition marked IMIB's 10th anniversary, drawing over 400 delegates, with Ambassador Parvathamma Harish, India's Permanent Representative to the UN, as chief guest. The upcoming summit in December 2024 aims to bring together global thought leaders, corporate executives, and youth change agents to collaborate for a more sustainable future. To learn more or register, visit: www.changemakersworldcup.com

FINANCIAL EXPRESS

The missing middle in India's net-zero ambition

PEOPLE WITH SKILLS IN BOTH AI & SUSTAINABILITY

generated image. Even our casual "thank you" to an AI chatbot burns energy. Suddenly, it's no longer a mere tool, but a carbon footprint in a country racing toward net zero. This raises a question few are asking: What does it mean to be a responsible digital citizen? And how do we get there? It's not just about a green economy, but a citizen who understands that even digital byproducts have an ecological footprint. India is producing world-class climate scientists, but between the engineers powering AI and the experts fighting climate change, there's a missing link: the Green AI generalist. This is the missing middle, the kind of interdisciplinary talent who can decode machine learning models and understand how to reduce their energy draw. The data scientist who considers carbon budgets. The sustainability expert who knows what an algorithm actually does. The product manager who can balance tech ambition with ecological wisdom. Or maybe it's just you and

APN NEWS

IMIB Showcases Green Skills @ 2047 at UN House, Highlighting India's Green Workforce Vision



New Delhi: – 1M1B (One Million for One Billion), a United Nations-accredited organization, successfully hosted Green Skills @ 2047 at UN House, New Delhi. The high-energy event celebrated India's growing green skills movement and showcased the pivotal role of youth, changemakers, educators, and industry champions in shaping a sustainable future-ready India. Aligned with India's ambitious journey of achieving net-zero by 2070, the event emphasized preparing a workforce equipped with the right green and AI skills. From tier-2 and tier-3 towns to major cities, young changemakers presented scalable solutions in renewable energy, circular economy, sustainable

The year 2025–26 marked a significant leap for 1M1B in advancing its global footprint and amplifying the voice of India's youth on international platforms. Building on the success of eight annual 1M1B Impact Summits at the United Nations Headquarters, New York, this year saw 1M1B deepen the engagement with the United Nations ecosystem through a series of impactful collaborations, events, and publications, all aimed at positioning youth from India, UAE, and the USA as global drivers of sustainability and climate action. By showcasing the stellar work of the young changemakers at international forums, 1M1B sought to not only celebrate their innovation and leadership but also to inspire cross-border collaboration, spotlight scalable grassroots solutions, and ensure that the voice of the youth contributes meaningfully to shaping the global sustainability agenda.

The majority of the youth-led initiatives is presently centred in India with partnerships with government agencies, policymakers, and international organizations that enabled 1M1B to facilitate meaningful dialogues at some of the most influential forums, reinforcing the commitment to creating a bridge between local innovation and global impact. At the heart of these discussions was a clear message, that the youth are not just beneficiaries of development but active architects of a sustainable and inclusive future. By sharing India's proven models of grassroots innovation, sustainability education, and youth-led action, 1M1B is enabling young people across geographies to adapt these frameworks to their local contexts, empowering them to collectively shape a more resilient, equitable, and climate-conscious world.

This year, 1M1B achieved several firsts on the global stage.

- 1M1B hosted its first side event at the 2025 ECOSOC Youth Forum, bringing together young changemakers, government officials, industry leaders and UN leaders to deliberate on how green skills and digital empowerment can accelerate progress toward the Sustainable Development Goals (SDGs).

- On the sidelines of the 80th session of the UN General Assembly (UNGA), 1M1B hosted a virtual event showcasing youth-led initiatives that demonstrate scalable models for sustainable development. 1M1B also led the discussion on youth-led pathways for equitable employment in the green economy at the Second World Summit for Social Development, Doha 2025.
- 1M1B's thought leadership also reached new audiences through the debut article in the UN Chronicles, the flagship magazine of the United Nations, and an exclusive interview with its founder, Manav Subodh, published by United Nations India News.
- Together with UN India, 1M1B celebrated the joint efforts in promoting green skills and sustainability education, underscoring the importance of education as a tool for climate resilience.

Looking ahead, 1M1B remains committed to continuing these global conversations, sharing the learnings, models, and innovations with other low- and middle-income countries (LMICs) to create a more sustainable, inclusive, and youth-driven world.





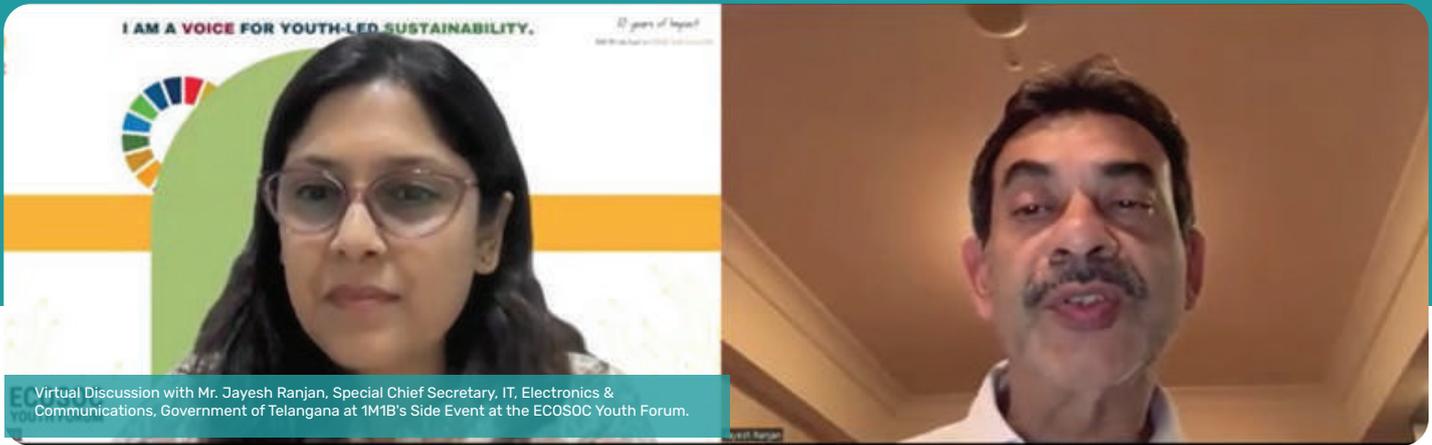
1M1B's 8th Impact Summit

The 8th edition of the 1M1B Impact Summit 2024 at the United Nations Headquarters, New York marked the conclusion of 1M1B's '10 Years of Impact' initiative, featuring the Guest of Honor- **Permanent Representative of India to the UN, Ambassador P Harish**. 1M1B also had the privilege of hosting the following special guests-**Mr Jamil Ahmad**, Director, UNEP Office at UNHQ, **Mr Robert Skinner**, Deputy Director-UNDGC, and **Mr Wook Jin Chang**, Director, NGO Branch-DESA. 1M1B also welcomed 1M1B youth changemakers, youth representatives from across the globe, and a youth delegation from the State of Telangana, India, who showcased their impactful work with their communities. The initiative was launched a year earlier by the then Permanent Representative, **Ambassador Ruchira Kamboj** as the keynote speaker.

Attended by over **400 people**, the 1M1B Summit also saw the participation of key industry leaders who have been important stakeholders with 1M1B in various projects. **Ms. Justina Nixon-Saintil**, Vice President and Chief Impact Officer, IBM spoke about IBM's long-standing partnership with 1M1B Foundation and the impactful work that they have collectively been able to achieve under the IBM Skills Build program.

The presence of **Mr Raghavender R Sunkireddy**, COO, TASK-Representative of the State Government of Telangana, India; **Mr Daniel Obst**, President & CEO, AFS, and many civil society representatives reaffirmed 1M1B's position as a convener of key stakeholders across sectors for its work towards the SDGs.





1M1B's First Side Event at the ECOSOC Youth Forum

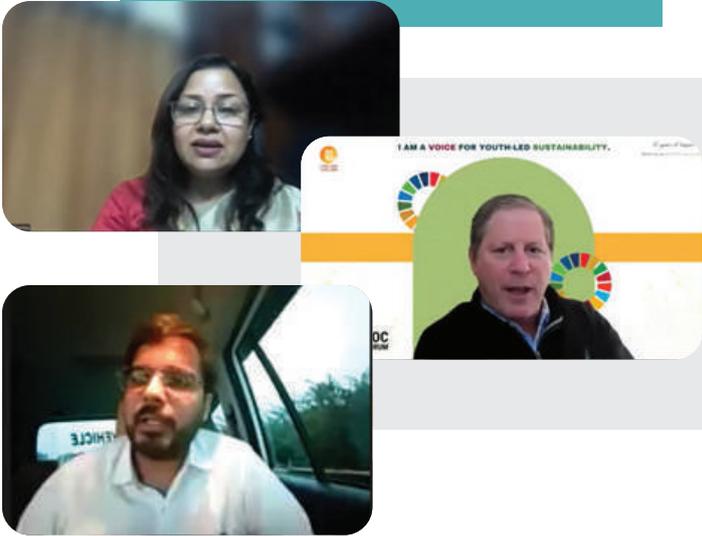
In a significant milestone, 1M1B hosted its first-ever side event at the 2025 ECOSOC Youth Forum, marking a pivotal step in advancing youth-led sustainability and green skills on the global agenda. The session, titled **"Sustainability and Green Skills: The Way Forward – Leveraging Global Partnerships and Youth Participation,"** brought together diverse voices from government, industry, and civil society to deliberate on how youth can drive the transition toward a sustainable and inclusive future.

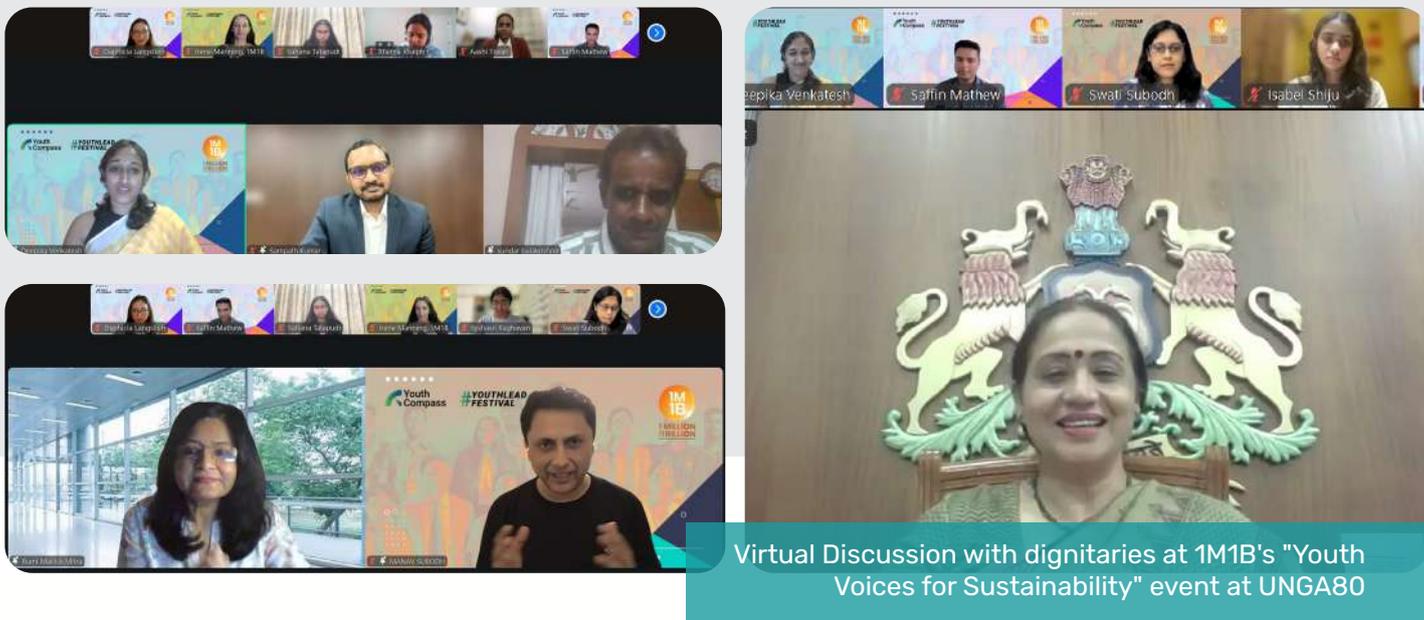
The event attended by over 300 people, featured distinguished speakers including **Mr. Jayesh Ranjan**, Special Chief Secretary, IT, Electronics & Communications, Government of Telangana; **Ms. Shipra Sharma**, CSR Leader, IBM India/South Asia; **Mr. Vikas Marmat**, IAS, Project Director, Kuppam Area Development Authority, Government of Andhra Pradesh; **Ms. Irene Manning**, Senior Mentor, 1M1B Foundation; and **Mr. Jonathan Flaks**, Chairman, 1M1B Foundation, USA. The session was moderated by **Dr. Swati Subodh**, Co-Founder of 1M1B.

Five exceptional young changemakers from across India showcased their innovative projects aligned with the Sustainable Development Goals (SDGs), spanning rural water conservation, AI-powered mental health solutions, and clean energy campaigns in remote communities. Their initiatives exemplified how local action, when supported by global collaboration, can yield scalable and transformative impact.

The detailed event report, submitted to the United Nations Economic and Social Council (ECOSOC), will contribute to shaping policy recommendations for the 2025 High-Level Political Forum (HLPF) and future intergovernmental dialogues.

Virtual Discussion with dignitaries at 1M1B's Side Event at the ECOSOC Youth Forum





Youth Voices for Sustainability at the UNGA 80

On the sidelines of the 80th United Nations General Assembly (UNGA) in September 2025, 1M1B Foundation brought together a powerful coalition of voices through its event, “Youth Voices for Sustainability.” **The session attended by over 400 participants, conducted under the #YouthLead Festival as part of the Youth Compass Initiative of the United Nations Youth Affairs Office** became a global platform to celebrate how young Indians are reimagining sustainability as a lived reality driven by innovation, technology, and purpose.

From policymakers to industry leaders, the dialogue showcased India’s growing leadership in climate action. **Dr. Shalini Rajneesh**, Chief Secretary of Karnataka, spoke passionately about embedding sustainability into education through the state’s SDG Coordination Centre. **Dr. B. Sundar** IFS¹ Special Secretary, Information Technology, Electronics & Communication Department, Andhra Pradesh, shared insights on the state’s circular economy model and the need for youth to master AI and data science to solve sustainability challenges. **Mr. Sampath Kumar**, IAS², Principal Secretary and Development Commissioner, Government of Meghalaya highlighted Meghalaya’s unique approach of empowering youth and communities through technology for governance and forest conservation.

Adding a corporate perspective, Ms. Rumi Mallick Mitra, Global Head – CSR & Sustainability at Ernst & Young GDS, emphasized how global companies are moving beyond carbon goals to embrace holistic sustainability frameworks focusing on biodiversity, water stewardship, and responsible value chains powered by data and AI.

The event’s heartbeat was the five young changemakers, who showcased transformative projects in renewable energy, mental health, and digital inclusion. Their work exemplified the power of youth to design local solutions for global challenges. The detailed event report submitted to the UN Youth Office will help in shaping the policy recommendations on more meaningful youth participation through intergenerational collaboration and engagement.

“**Youth Voices for Sustainability**” wasn’t just a discussion, it was a declaration that India’s young leaders are ready to shape the planet’s sustainable future, one idea at a time.

¹Indian Foreign Service
²Indian Administrative Service



Dignitaries and young changemakers at 1M1B's Green Skills @ 2047 Convening at UN India

Green Skills @ 2047: Spotighting India's Youth-Led Green Movement at UN India

As part of 1M1B's continued mission to advance sustainability and future-ready skills, the Green Skills @ 2047 Convening at UN India, hosted by the 1M1B Foundation, emerged as a landmark platform celebrating India's youth-led green movement. The event highlighted how young innovators, educators, and industry partners are driving real-world impact through climate action, sustainability education, and green entrepreneurship.

Aligned with India's vision of achieving net-zero emissions by 2070, the convening emphasized the need to prepare a workforce equipped with green and AI-driven skills to power a resilient and inclusive economy. Youth changemakers from tier-2 and tier-3 towns and major cities presented scalable innovations spanning renewable energy, circular economy, sustainable manufacturing, and AI-powered climate solutions, showcasing how localized innovation can contribute to global sustainability goals.

The event also featured the announcement of the Top 500 Changemakers of India under the 1M1B Changemakers World Cup, recognizing youth who are leading transformative community projects across the country. The Top 50 changemakers will represent India at the 1M1B Impact Summit at the United Nations Office at Geneva, further amplifying India's voice in global sustainability dialogues.

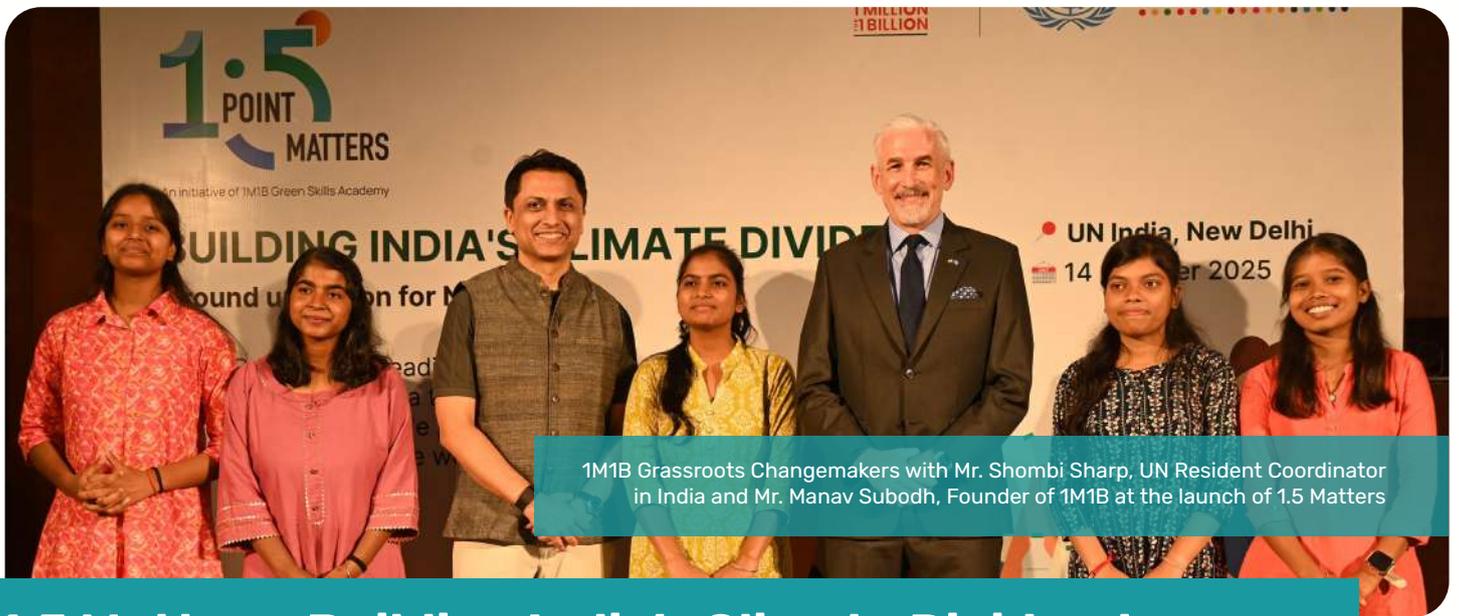
The convening saw participation from key dignitaries representing UN India, the Government of Andhra Pradesh, OPPO India, and 1M1B, reaffirming the growing partnerships bridging policy, technology, and youth action.



"Youth are central to successful climate action, and their voices must be amplified in every forum. What we witnessed today at 1M1B Green Skills @ 2047 is proof that young Indians are not waiting for the future—they are striving to build it now. With platforms such as 1M1B, together we can inspire a generation to lead India's net-zero journey and create a more sustainable and fairer world."

- **Darrin Farrant**, Director, United Nations Information Centre for India & Bhutan

Through Green Skills @ 2047, 1M1B and UN India reaffirmed their shared commitment to empowering youth, accelerating green innovations, and catalyzing a nationwide movement for a sustainable, inclusive, and future-ready India.



1.5 Matters: Building India's Climate Dividend



On October 14, 2025, 1M1B hosted “1.5 Matters: Building India's Climate Dividend – Ground-Up Action for Net Zero” at the United Nations House, New Delhi. The convening for formal launch of “1.5 Matters” served as a prelude to the upcoming 1M1B Summit at the United Nations Geneva, embodying 1M1B's mission to turn the Paris Agreement into people power.

The event featured a keynote address by **Mr Shombi Sharp**, UN Resident Coordinator in India and was attended by dignitaries including **Ms Mona K. Khandar**, IAS, Principal Secretary, Food, Civil Supplies & Consumer Affairs Department, State Government of Gujarat; **Mr Srinivasulu**, IAS, Principal Secretary to Government, Forest, Environment & Ecology Department, State Government of Karnataka; **Mr Vijay Kumar Mantri**, IAS, Commissioner & Secretary, Govt. of Meghalaya; **Mr Shrikant Sinha**, CEO, TASK; and **Mr Darrin Farrant**, Communications Director, United Nations along with **Mr Manav Subodh**, Founder of 1M1B. Other senior dignitaries from the Government of India and state governments, policymakers, corporate leaders and industry leaders, educators, and 1M1B Changemakers representing India's growing green talent force were also present.

1M1B signed MoUs with the Department of Forests, Ecology and Environment, Government of Karnataka and Greater Hyderabad Municipal Corporation (GHMC) Government of Telangana to implement the 1.5 Matters Campaign in both these states.

A powerful grassroots showcase by five young women Preeti, Pooja, Rani, Deepika, and Usha, aged between 19 and 21 yrs from rural India brought to life how sustainability is being championed at the village level. Hailing from the Indian hinterlands in Dantoo village in Bokaro, Jharkhand, they presented their transformative journey about how they turned their village's recurring electricity shortages into a platform for innovation, building an INR 7,00,000 LED enterprise, training rural women, and developing affordable solar-powered solutions to improve livelihoods.

Under the 1M1B Green Skills Academy and its flagship 1M1B Green Internship, the students developed renewable energy projects using recycled and repurposed materials, showcasing how rural youth can drive sustainable innovation aligned with circular economy principles. Their vision, to establish Green Innovation Hubs across villages, become Green Job Creators, and advocate for a National Mentoring Network, reflects a scalable model of youth-driven climate action. Their call to strengthen collaboration between government, industry, and civil society underscores 1M1B's mission of translating global climate goals into grassroots impact and accelerating India's progress toward its net-zero targets.

The goal of 1.5 Matters is to engage 10 million people in the movement, develop a climate talent pipeline of 1 million young professionals and mobilize 10,000 schools to accelerate net-zero goals.

“ India stands at the very center of global climate solutions. With one-sixth of the world's population, no nation has ever had such a powerful youth force ready to take action. Our strength lies in three dividends – demographic, gender, and climate. We must find the confluence between green economic growth, green jobs, health, and climate. India is already showing the world the way through bold investments and ambitious climate targets. To the youth – you are the authors of this story, writing it as we speak. You have the power to shape a prosperous India and a prosperous world.”

- **Shombi Sharp**, UN Resident Coordinator in India

1M1B voices on Towards Equitable Employment: Youth-Led Pathways for Jobs, Inclusion, and the Green Economy at the World Social Summit 2025

At the Second World Summit for Social Development (Doha 2025), the 1M1B Foundation spotlighted youth-led innovations and scalable models that are redefining employment, inclusion, and sustainability. Under the theme “Towards Equitable Employment: Youth-Led Pathways for Jobs, Inclusion, and the Green Economy,” the convening brought together policymakers, industry experts, and young changemakers to advance global conversations on social and economic transformation.

The session showcased strengthened pathways to full and productive employment, highlighting successful community-based models such as the 1M1B Job Mela and the 1M1B Green Internship, which have been instrumental in bridging the gap between skills and job access. These initiatives contributed directly to national and global strategies for expanding youth employment in high-demand, future-oriented sectors such as green energy, digital technology, and sustainable agriculture.

By uniting diverse voices from rural youth innovators to senior policymakers and corporate leaders, the 1M1B Foundation catalyzed meaningful dialogue and cross-sector partnerships, demonstrating how youth-powered action can drive inclusive growth and sustainability.

The event concluded with a set of actionable policy recommendations, developed through the deliberations and contributed to the United Nations ECOSOC DESA Office, aimed at strengthening global frameworks for equitable employment and youth participation in the green economy.



1M1B Featured in United Nations Publications

1M1B's article published on UN Chronicles

Future Forward: Universalizing Climate Action to Bend the Curve of Climate Change for Global Sustainability

18 August 2025

Introduction

In the period from 2000 to 2019, the number of reported natural calamities, such as floods, heatwaves and droughts, increased globally by more than 82 per cent compared to the previous 20-year period, from 1980 to 1999. Unfortunately, this was foreseeable, and yet we did nothing collectively to avert it. The gap is not in our understanding of the cause or the impact of climate change, the gap is in cohesive action that can bend the curve. Universalizing climate action, going beyond siloed efforts, is the key to global



संयुक्त राष्ट्र

यून समाचार

वैश्विक परिवर्तन मानव कहानियाँ

खोज

गाँव से शहर तक: भारत के युवा AI से बदल रहे हैं भविष्य की तस्वीर

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26 अगस्त 2025 साक्षात्कार



डाउनलोड

भारत में संयुक्त राष्ट्र सूचना केन्द्र (UNIC) ने 1M1B (1Million for 1Billion) संस्थान के साथ साझेदारी में एक कार्यक्रम आयोजित किया, जहाँ भारत के कोने-कोने से आए युवा परिवर्तनकर्ता, अपने सपनों और संघर्षों की कहानियाँ लेकर आए। ये युवा कृत्रिम बुद्धिमत्ता (AI) जैसी नई तकनीक को केवल किताबों से आगे बढ़ाकर, हमारी वास्तविकता में बदल रहे हैं - गाँवों की समस्याओं से लेकर शहरों की चुनौतियों तक, उनके विचार और नवाचार न केवल जीवन बदल रहे हैं, बल्कि समाज की तर परत को छू रहे हैं। नई दिल्ली में हमारी सहयोगी अंशु शर्मा ने 1M1B के संस्थापक, मानव सुबोध से बातचीत करके, यह जानना चाहा कि एआई को गाँव-गाँव, शहर-शहर ले जाने के लिए वो किस तरह से काम कर रहे हैं।

Audio Credit: UN News

This year marked a remarkable milestone in 1M1B's global journey as its work and vision were featured in two prestigious United Nations publications, underscoring its growing global impact in the space of climate action and sustainability education.

1M1B's article, "Future Forward: Universalizing Climate Action to Bend the Curve of Climate Change for Global Sustainability," was published in the UN Chronicles, the flagship magazine of the United Nations Headquarters in New York. The article explores how empowering youth with sustainability education and green skills can transform them into changemakers capable of leading climate solutions at scale. It emphasizes 1M1B's belief that the pathway to bending the curve of climate change begins with informed, skilled, and inspired youth at the grassroots.

In another landmark recognition, the United Nations India News published an interview with 1M1B Founder, Mr. Manav Subodh, spotlighting the organization's mission to create 1 million changemakers. The interview highlights how 1M1B's approach bridging education, innovation, and purpose is helping young people in India contribute meaningfully to both national and global sustainability goals.

These features reaffirm 1M1B's commitment to advancing India's leadership in climate action and its alignment with the United Nations Sustainable Development Goals (SDGs) through youth empowerment and global collaboration.

1M1B's work at the United Nations represents more than participation—it embodies leadership, purpose, and action. By elevating the voices of young changemakers from India and beyond, 1M1B has transformed international dialogues on sustainability, green skills, and inclusion into youth-powered movements of change. Through collaborations with the UN system, governments, and industry, 1M1B is ensuring that the perspectives and innovations of young people shape global policy and drive real-world impact. Each summit, event, and publication strengthens a growing ecosystem where youth are seen not as future leaders, but as today's changemakers, influencing decisions, pioneering green solutions, and redefining what inclusive growth looks like in the 21st century. As 1M1B continues to build bridges between local action and global advocacy, it stands as a testament to India's youth leading the world toward a more sustainable, equitable, and resilient planet.

Scan here for the interview



Scan to Read the Article



Chapter 3:

Sustainability Education: Building Human Capital for the Green Economy

The global economy is in the midst of a defining transformation. As the impact of climate change intensifies and natural resources grow increasingly constrained, traditional growth models rooted in post-war industrial expansion are proving unviable. The world is shifting towards a Green Economy—a model that seeks not only economic progress through low-carbon, resource-efficient solutions but also social inclusion and ecological balance. This transition represents more than an environmental correction; it is one of the greatest economic opportunities of our time. The International Labour Organization (ILO) projects that the global green transition could create 24 million new jobs by 2030 across sectors like renewable energy, sustainable construction, and circular economy enterprises.

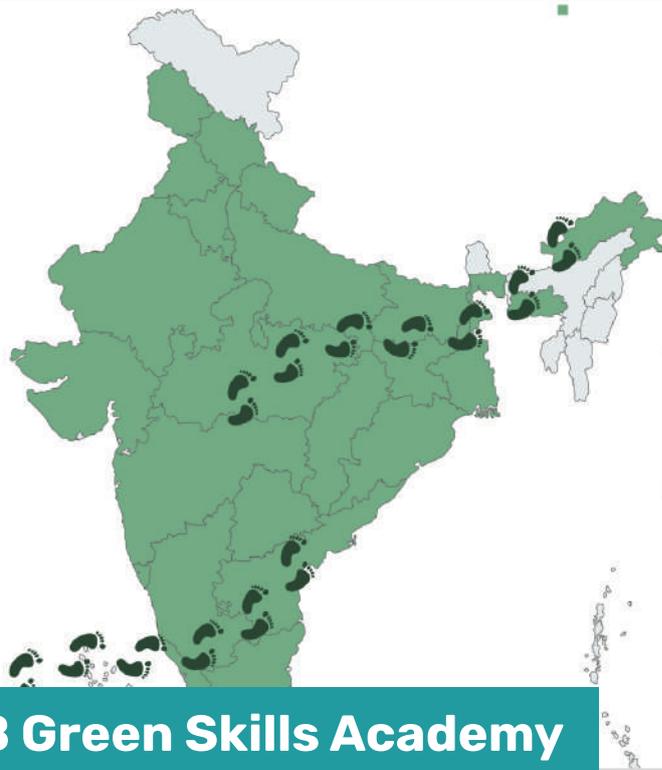
Momentum towards sustainability is already reshaping industries. The renewable energy sector alone employs over 13.7 million people worldwide (Source: International Renewable Energy Agency), and energy-efficient buildings and infrastructure are projected to unlock a \$24.7 trillion investment opportunity by 2030 (World Bank). The global green economy is expected to reach \$10 trillion by 2030, powered by innovations in clean energy, predictive analytics, resource efficiency, and smart systems. Yet, the skills required for this transformation, collectively known as green skills, are in short supply. LinkedIn's Global Green Skills Report shows that while the demand for green talent grew by 11.6% from 2023 to 2024, the supply rose by only 5.6%, signaling a widening gap that could slow progress toward sustainable growth.

At the heart of this challenge lies a fundamental issue: education systems are not evolving fast enough. Rooted in industrial-era models that emphasize rote learning, most systems fail to prepare youth for the interdisciplinary, problem-solving mindset and innovation needed for climate resilience. This mismatch is particularly acute for young people, who risk being left behind in a fast-changing job landscape. Countries that are investing in green skills education today are not only securing climate resilience but also positioning themselves for long-term socio-economic advantage.

Unlike short-term interventions, sustainability-centric education is a long-term investment with compounding returns. Every dollar invested generates economic and social benefits that ripple through generations. When aligned with national policy and industry priorities, it simultaneously addresses two critical goals: equipping youth with employable green skills and reducing the economic and social costs of climate inaction. By embedding sustainability education at the core of development, 1M1B is not just preparing students for the green jobs of tomorrow, but cultivating the architects of a sustainable, inclusive, and resilient global future.



Impact Footprint



1M1B Green Skills Academy

The 1M1B Green Skills Academy aims at nurturing India's climate talent by accelerating the adoption of green skills amongst youth. This program not only empowers young people with essential green skills but also forges vital linkages to green economy employment opportunities.

Developed for college students aged over 18 yrs, the program is designed to equip the future workforce with the skillset, mindset and toolsets needed in a rapidly evolving green economy.

Through a mix of classroom learning and hands-on experiences, participants gain both knowledge and practical exposure. They work on real projects, take part in workplace visits and internships, and receive personalized job readiness mentoring. This dynamic learning environment helps them build specialized skills in areas such as artificial intelligence, sustainable design, data analysis, project management, and climate technology.

To deepen its sustainability impact, 1M1B is establishing the 1M1B Green Skills Academy Campus, a first-of-its-kind hub in rural India to skill young people in sustainability and AI, enabling a transformation in villages through green jobs and climate-smart opportunities.

Green Internships Program is an initiative under the Green Skills Academy to address the climate skills gap by providing 10,000 green internships to the youth of India. This program is supported by Salesforce and in collaboration with All India Council For Technical Education (AICTE) and SEMI. The program equips college and university students with practical experience in sustainability while building their proficiency in digital and data tools essential for the transition economy.

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The internship stands apart because it blends learning, mentorship, and action:

- Students do not just study sustainability concepts, they transform their own campuses and communities into living laboratories for green innovation.
- From conducting **energy audits** and piloting **zero-waste systems**, to designing **AI-based resource monitoring dashboards** and **leading community awareness campaigns**, interns apply classroom knowledge to real-world problems.
- Guided by **industry mentors** and trained on tools like Tableau and AI-powered data platforms, students acquire skills directly transferable to future careers.



Social Media Footprint - Learn in Public Challenge



Santhiya S · 1st
Student at Rajalakshmi institute of technology
2w · 🌐

🌱 Week 5 | 1M1B Green Internship

This week, we carried out a Campus Energy Audit & Action Plan to identify ways to make our campus more energy-efficient and sustainable. ...more



Kaushal Saha · 1st
B.Tech CSE(Data Science) | MRUH | 2nd Year
1mo · Edited · 🌐

🌱 My first week at the 1M1B Green Internship was full of learning!

I completed some self-paced tasks that helped me understand the basics of Design Thinking and sustainability. On Tuesday, 8th July, we had an amazing live session with [Deepika Venkatesh](#) Ma'am, where I learned how Design Thinking is a people-first way to solve real-world problems.

Today, we had an inspiring Industry Expert Session with [Shrikant Sinha](#) Sir (CEO of TASK) on "Emerging Trends – Future of Jobs." He shared valuable thoughts on how skills, technology, and sustainability are shaping the future of work.



Chintapalli Sanjay Kumar · 1st
Attended Pragati Engineering College.
2w · 🌐

🌱 Week 3 Completed – 1M1B Green Internship! 🎉

Excited to share that I've successfully completed Week 3 of my 1M1B (1 Million for 1 Billion) Green Skills Internship! 🌱

This week's focus was all about data visualization and storytelling using Tableau, explored through the Salesforce Trailhead platform.

🏆 Badges Earned:

- ✓ Enhance Data Analysis – Choosing the Right Chart
- ✓ Tableau Basics
- ✓ Data Presentation in Tableau

These modules taught me how to: 📊 Transform raw data into meaningful insights

- 🗣️ Communicate ideas effectively through visual stories
- 🌱 Tackle sustainability challenges using data-driven solutions

I'm incredibly grateful to 1M1B and Salesforce for equipping us with digital skills that can make a real-world impact — especially in building a cleaner, greener future.

[#1M1B](#) [#GreenInternship](#) [#Week3](#) [#YouthForThePlanet](#) [#Sustainability](#) [#DataVisualization](#) [#Tableau](#) [#Trailhead](#) [#DataAnalytics](#) [#DigitalSkills](#) [#CleanTech](#) [#ClimateAction](#)

What Stakeholders Say

“

My internship journey was transformative and engaging. From orientation and ideation to pitch preparation, each phase pushed me to think creatively, work with structure, and bring my ideas to life. Building Ecogramma allowed me to blend innovation, sustainability, and design thinking into one impactful project.

- **Deepanshi Sharma, BCA, Year 2, Sharda University, Uttar Pradesh**

“

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- **Angel Pauly, B.Tech CS, Year 3, APJ Abdul Kalam Technological University, Kerala**



Dignitaries at the launch of Generation Green Impact Book

Generation Green

The e-waste crisis is mounting at an unprecedented pace, but its impact is not evenly distributed. For rapidly digitizing nations like India, the challenge is even more pressing, balancing technological progress with environmental responsibility. The challenge of e-waste in countries like India is not just about volume, it's about awareness, action, and systemic change. While millions of tons of electronic waste pile up every year, most individuals remain unaware of the hazardous impact of improper disposal. Even when people want to dispose of e-waste responsibly, they often lack access to proper recycling channels or knowledge of government policies.

To address this crisis, Generation Green, an initiative by 1M1B and OPPO India in partnership with All India Council for Technical Education (AICTE) and Atal Innovation Mission (AIM) (NITI Aayog), emerged as a pioneering e-waste awareness movement to drive action and systemic change. Generation Green integrated a circular economy approach, focusing on the Repair, Reuse, and Recycle model through creative initiatives and partnerships.

Spanning 24 states and 4 Union Territories, Generation Green engaged 476+ educational institutions, uniting school and college students in a nationwide sustainability effort. By mobilizing 5,000 interns and leveraging digital platforms, the initiative reached over 4 million people through schools, colleges, and community outreach. With a strong emphasis on youth-led action, it empowered young changemakers to bridge the gap between awareness and tangible impact.

Impact

- **10,339 kg of e-waste collected**, preventing toxic contamination of landfills.
- **1,008,452 sustainability pledges**, driving commitment to responsible e-waste management.
- **469,500 hours of sustainability effort**, strengthening community-driven environmental stewardship.
- **300 hours of capacity-building workshops for educators** and mentors.
- **1,200+ media stories published**, amplifying the movement across regional and national platforms.

Beyond numbers, the initiative championed a circular economy approach, emphasizing Repair, Reuse, and Recycle to extend the lifecycle of electronic devices. Through e-waste collection drives, creative expression like storytelling via Nukkad Natak, poster-making competitions, and student-led advocacy campaigns, Generation Green turned passive concern into active participation.

On Earth Day, 22 April 2025, 1M1B celebrated the incredible impact of Generation Green where the Generation Green Impact Book was unveiled, capturing the journey of Gen G 1.0 in youth-led climate action.





Scan to flip through Generation Green Impact Book

What Stakeholders Say



The Generation Green Campaign has significantly shaped attitudes towards responsible e-waste disposal and environmental sustainability.

I applaud OPPO India, Atal Innovation Mission (AIM, NITI Aayog), 1 Million for 1 Billion (1M1B), and all partner institutions for driving this initiative forward and ensuring that sustainability is instilled as a lifelong habit. Together, let us continue to work toward an India where responsible e-waste disposal is the norm, not the exception.

- **Dr. Buddha Chandrasekhar, Chief Coordinating Officer, AICTE**



The Generation Green Campaign has been a remarkable step in shifting perspectives-encouraging young minds to take responsibility for their environmental footprint through thoughtful e-waste disposal and sustainable actions.

I commend OPPO India, All India Council for Technical Education (AICTE), 1 Million for 1 Billion (1M1B), and all involved institutions for spearheading this effort. This campaign is the beginning of a movement where sustainability becomes a mindset.

- **Deepali Upadhyay, Program Lead, AIM, Niti Aayog**

1M1B Future Leaders Program

The 1M1B Future Leaders program is 1M1B's flagship initiative that identifies and nurtures some of the world's most promising young changemakers. Designed for high school students in Grade 8 and above, it empowers youth who are passionate about driving positive change in their communities and beyond. Through this program, students take meaningful action on causes they care deeply about, ranging from social justice and mental health to sustainability, innovation, and inclusion.

Participants receive personalized leadership coaching, hands-on mentorship, and opportunities to work on real-world challenges that create measurable impact. The program is built on a rigorous, research-backed framework that has been tested with students across the globe, ensuring both academic and experiential depth.

By helping students find their passion and purpose, 1M1B Future Leaders program cultivates essential 21st-century and 4th Industrial Revolution skills such as critical thinking, creativity, collaboration, communication, and an understanding of emerging technologies like AI and data. Aligned with the UN SDGs, the program transforms ideas into actionable projects that contribute to people and the planet.

Upon completion, students graduate as human-centered leaders; individuals who lead with empathy, ethics, and a deep sense of responsibility toward building a more inclusive and sustainable world.



Few Select Projects from the 2025 Future Leaders Program

Mission Prānā: Empowering school communities with life-saving CPR skills

Mission Prānā is an initiative by Sanjay Swaminathan, a 16-year-old student from Bengaluru passionate about healthcare and emergency response. After witnessing his parents successfully resuscitate his grandfather following a cardiac arrest, Sanjay realized how critical timely CPR can be. Motivated by this experience and by India's low CPR awareness rates, he founded Mission Prānā to train and educate students and teachers in **CPR and basic life support (BLS)**.



Basic Life Support training by Project Prana



Basic Life Support training by Project Prana

In collaboration with ICATT Air Ambulance Services, led by anesthesiologist Dr. Shalini Nalwad, Mission Prānā organizes awareness sessions and certified BLS training for schools across Bangalore. The initiative has already reached over **430** students and teachers through awareness assemblies and training programs. To support these efforts, Sanjay organized a fundraiser that raised around ₹30,000 to expand access to CPR training materials and awareness campaigns.

Name : Sanjay , Age : 16 , Grade : 11
School Name : National Academy For Learning
City : Bengaluru



Eye Can Do Wonders: Detecting hidden vision problems to unlock every child's potential

Project Eye Can Do Wonders was born when Sruthi realized that many children struggle in silence, not even knowing that the world they see isn't meant to be blurry. Some go through years unable to read the blackboard clearly, recognize faces from afar, or enjoy the beauty around them, just because they don't know what "clear sight" feels like.

To make a difference, Sruthi organized a free eye screening at Kismatpura Government School, where 130 people attended, including 100 schoolchildren. Among them, 13 children were identified with vision problems and were guided for further check-ups to receive the care they need.



Name : Sruthi Mannepalli, Age : 13, Grade : 9,
School Name : Phoenix Greens, City : Hyderabad



Project WoFEM (Women's Financial Empowerment Movement): Financial Empower Rural Women with access to bank accounts and government schemes

WoFEM is an initiative dedicated to empowering women by giving them control over their finances and their futures. Through WoFEM, we help underprivileged women open their own bank accounts, enabling them to save securely and gain financial independence. We also assist them in accessing government welfare and insurance schemes. Additionally, WOFEM guides women in starting small home-based businesses, providing them with the knowledge and confidence to become self-reliant. So far, WOFEM has impacted over 300 women through workshops, awareness drives, and one-on-one assistance.



Name : Tejas, Age : 16, Grade : 11,
School Name : NPS Whitefield, City : Bengaluru



Project Bloom: Empowering adolescent girls with inclusive menstrual health education and resources

Project Bloom, founded by Yashvi Trivedi was born from her determination to end the generational silence around menstruation in the small village on the outskirts of Gujarat where her mother grew up. While conducting customer interviews, she uncovered an often-ignored and untouched reality for the 51 visually impaired girls at a local blind school, who face challenges far beyond pain or stigma that make them the most vulnerable. Project Bloom bridges this gap through an inclusive menstrual curriculum available in four languages, including sign language. So far, the initiative has impacted **250+ girls**, distributed over a **1000**

feminine hygiene products and **120 menstrual hygiene kits**, and reached over **10,000** people through her online campaign. With over **₹70,000** raised, Project Bloom's greatest achievement is its simplest- transforming how 51 visually impaired girls experience their monthly cycles by replacing the inconvenience of pads for them with the ease of disposable period underwear showing that real change doesn't start with policies, starts with a small initiative of inclusivity, empathy and access.



Menstrual Hygiene education at schools by Project Bloom

Name : Yashvi Trivedi, Age : 15, Grade : 10
School Name : Navrachana International School
Vadodara, City : Vadodara



NIRI: Redefining water conservation one drop at a time

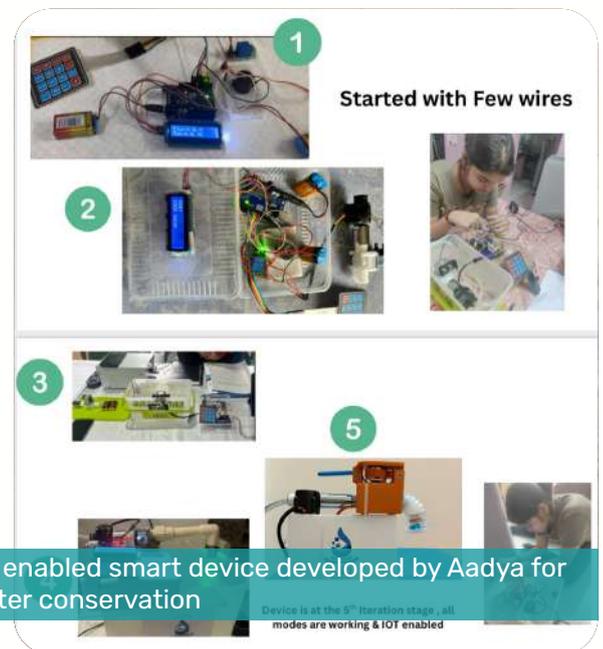
Created by 16-year-old Aadya Kanchan from Bengaluru, NIRI, derived from the Kannada word Neeru (water) is an IoT-enabled smart device that transforms awareness into action. Mounted on household faucets, it monitors, regulates, and reduces usage through five intelligent modes while automatically detecting and blocking leaks.

Pilot-tested with 20% water savings and certified by the Government of Karnataka, and the Patent application is filed.

NIRI embodies the Kaizen philosophy of small steps creating big impact. Beyond technology, Aadya's advocacy has reached 100,000+ people globally through podcasts, conferences and interactions, inspiring every individual to make every drop, and every action count toward a sustainable future.



Aadya winning accolades for her project NIRI



IoT enabled smart device developed by Aadya for water conservation

Name : Aadya Kanchan, Age : 16, Grade : 11
School Name : Vidyashilp Academy
City : Bengaluru



Scan the QR code for our stellar projects from the Future Leaders Programs of previous years.

Changemakers World Cup

The Changemakers World Cup (CWC) by 1M1B is a first of its kind, national talent hunt to identify, nurture, and celebrate India's top young changemakers – student innovators, problem-solvers, and creators driving meaningful action for the UN SDGs, creating real change in their schools, communities, and beyond.

Participation was open in two categories of i) Young changemakers (under 18 yrs) and ii) Pro changemakers (college students, educators, and young professionals). under one of **three creative tracks**:

- **Act for Change** – Social innovation, tech-driven solutions, and community projects.
- **Speak for Change** – Advocacy, debate, and public storytelling.
- **Art for Change** – Visual and performing arts, short films, poetry, and design for impact.

CWC followed a mission-based, gamified format designed to make changemaking exciting, engaging and measurable. Participants were required to complete seven missions spanning community action, advocacy, creativity, and leadership and earn points to move up the leaderboard and proceed further.

Key Missions:

#LettersForChange – This saw students publicly challenge brands, leaders and decision makers through open letters on social media – calling them out to change a practice, policy, or behavior that is harming people or the planet, questioning unsustainable practices, calling out greenwashing, and advocating for real change in areas like plastic packaging, fast fashion, accessibility, and inclusive tech. This mission produced **thousands of bold, respectful letters** that are hard to ignore, some even turned into powerful digital art and videos.

Circularity in Action – Youth mobilized communities to collect e-waste and donate clothes preventing them from ending up in landfills. **15,000+ kg of e-waste and 3,000+ kg of used clothing collected**, many even turned discarded materials into compelling artworks, proving that waste can become a message.

Mission 1.5 – Youth advocacy campaign supporting the 1.5 Matters global movement led by 1M1B to accelerate climate action and keep the rise in global temperature below 1.5 °C in line with the Paris Agreement. The top 500 participants were required to create awareness on 1.5 and actions that can be taken to save the planet. **This mission witnessed 2M+ impressions on social media for the campaign.**

In the first edition of the competition in 2025, over 3,000 youth from 24 states participated in this gamified journey of missions, challenges, and leadership experiences to earn their spot among the top 500 Changemakers of India. From there, the Top 100 were selected, out of which, the top 50 are unveiled at the 1M1B Summit at the United Nations, Geneva on 7 November.

Impact

- **3,000+** participants from **24** states of India
- **7 missions** across leadership, creativity & advocacy
- **5M+ social media impressions**
- **15,000+ kg e-waste and 3,000+ kg clothes recycled or donated**

The Changemakers World Cup is more than a competition, it's a movement proving that India's youth can lead courageous conversations, circular actions, and creative advocacy for a better planet.



The transition to a green economy is not just an environmental or economic imperative, it is a generational mission. The success of this shift will depend on how effectively nations can integrate sustainability and green skills into the mainstream of education, skilling, and employment. As climate challenges grow more complex, the world needs youth who can think critically, act ethically, and innovate responsibly. Building their capacity today will determine whether the global green transition becomes a story of shared prosperity or missed opportunity. By investing in sustainability education, fostering public-private partnerships, and creating pathways for green employment, we can ensure that the next generation doesn't just inherit the planet, they are empowered to restore and reimagine it.



Artificial Intelligence (AI) is reshaping the global economy, redefining the nature of jobs, industries, and the skills required to thrive. In India, a country with one of the world's largest youth populations, the potential to harness AI for inclusive growth is immense. Yet, as the world advances toward an AI-powered future, the gap between those with access to AI education and those without continues to widen. According to NASSCOM (2023), only 18% of Indian students have access to AI learning resources, and less than 25% of the workforce currently possesses the necessary AI-related skills. This imbalance is particularly pronounced among students from marginalized and rural communities, where over 70% lack exposure to AI education and career guidance.

The urgency to bridge this divide is underscored by global trends. McKinsey Global Institute estimates that by 2030, AI could create between 20 million and 50 million new jobs worldwide. However, without targeted skilling, India risks missing out on this opportunity, with millions of young people unprepared for the demands of an AI-driven economy. The situation is similar in other low and middle income countries.

Addressing this challenge aligns directly with the United Nations' Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 9 (Industry, Innovation, and Infrastructure). Equitable access to digital and AI education not only empowers individuals but also fosters innovation, productivity, and social mobility, cornerstones of a sustainable and resilient economy.

It is within this context that 1M1B has been leading transformative efforts to democratize AI education across India. Through partnerships with global leaders like IBM and EY, 1M1B's AI skilling programs are equipping thousands of students, from government schools to colleges in underserved regions with the knowledge, tools, and credentials needed to thrive in the digital future.

1M1B's model of AI training, mentorship, and certification exemplifies a scalable and sustainable approach to skilling India's youth for the future of work. By integrating AI learning into school curricula, conducting hackathons, and offering real-world exposure through industry partnerships, 1M1B is not only closing the AI skills gap but also ensuring that India's youth become creators, not just consumers, of the technology that will define the 21st century.



Empowering Future-Ready Learners: The 1M1B AI Curriculum for Grades XI & XII

Supported by IBM SkillsBuild

To prepare India's youth for the AI-driven future of work, 1M1B, in partnership with IBM, developed a comprehensive Artificial Intelligence (AI) curriculum for Grades XI and XII under the CBSE Skill Education framework. Designed to make AI education accessible, relevant, and future-oriented, the curriculum has witnessed remarkable adoption. The curriculum is offered to over 26,000 schools under CBSE and over 600 schools have opted for AI elective this year alone.

The curriculum serves both technical and non-technical learners, recognizing that the future of AI is not limited to coders alone but also to innovators, entrepreneurs, and problem solvers who will apply AI across industries. In Grade XI, the student's learning journey progresses from coding to refinement of their skills through real-world projects, capstone work, and industry exposure in Grade XII. Students engage in a mix of code and no-code projects, and in internships and AI bootcamps that provide hands-on exposure to workplace environments.

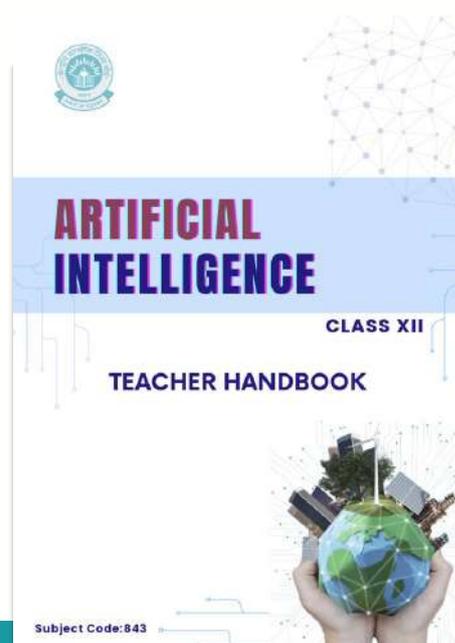
The curriculum, developed after elaborate brainstorming and feedback sessions with Teachers disseminating AI curricula in schools, integrates Generative AI, Data Storytelling, and Analytics, encouraging students to explore how AI shapes daily life, decision-making, and sustainable development. It also maps AI-related jobs and career pathways, helping learners align their skills with emerging opportunities in India's growing digital economy.

By bridging the gap between academic learning and industry relevance, the AI Curriculum is not just teaching artificial intelligence—it is democratizing access to future skills, ensuring that students from diverse socio-economic and regional backgrounds are equally prepared to thrive in the digital economy and contribute meaningfully to India's vision of an AI-empowered, sustainable future.

To support effective implementation, 1M1B has also developed Student and Teacher Handbooks for both grades, making AI learning structured, engaging, and impactful, preparing the young workforce of tomorrow to become AI-ready citizens and innovators of tomorrow.

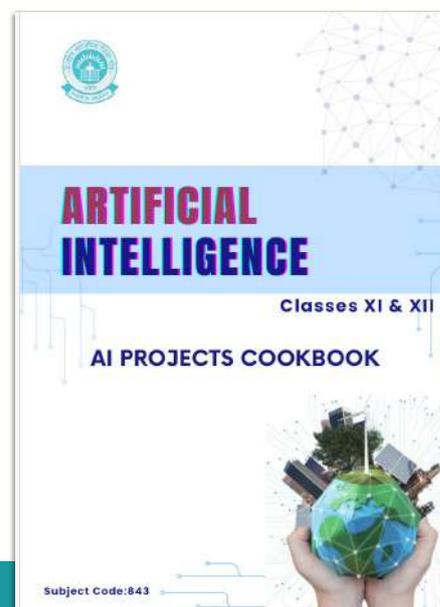
Impact:

- AI elective opted schools: **600**
- AI elective opted students: **30,000**



AI TEACHER HANDBOOK

- Guidance on delivery in the classroom
- Additional resources
- Guidance on mentoring students with their AI projects



CAPSTONE PROJECT COOKBOOK

- 10 sample projects with Do's & Don'ts
- Guidance on building their own Capstone projects



Dignitaries along with 1M1B representatives with Hon'ble Chief Minister of Uttar Pradesh, Shri Yogi Adityanath at the launch of AI Pragma

Building an AI-Ready Uttar Pradesh: 1M1B's Partnership under the AI Pragma Initiative

In alignment with the visionary 'AI Pragma' Initiative launched by the Indian State Government of Uttar Pradesh under the leadership of the **Hon'ble Chief Minister Shri Yogi Adityanath**, 1M1B is appointed as an official implementation partner to equip citizens with future-ready skills in Artificial Intelligence, Cybersecurity, Data Analytics, and Machine Learning. AI Pragma is a flagship program initiated by the Government of Uttar Pradesh to democratize access to digital skills and prepare the youth of the state for the AI-powered future. The program focuses on reaching students, women, farmers, and youth from underserved regions and enables them with certifications, job-readiness, and mentorship opportunities.

As part of this mission, 1M1B, in collaboration with Ernst and Young Global Delivery Services (EY GDS), and IBM, introduced the students from schools, colleges, vocational education institutions, and universities, to AI Skills Passport and IBM Skillsbuild Certification Courses, offering globally recognized credentials to learners across the state.

Through its vast network of skilled AI Trainers and educators, 1M1B has led large-scale mobilization, outreach, and training drives across Uttar Pradesh. The program provides an end-to-end learning ecosystem, covering awareness sessions, classroom delivery, certification, mentorship, and reporting ensuring seamless access for institutions and participants alike.

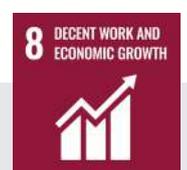
The AI Pragma partnership has delivered transformative outcomes:

- **Awareness to Application:** Learners have progressed from understanding AI fundamentals to applying concepts in real-world contexts such as agriculture, business, manufacturing, healthcare, and governance.
- **Job Readiness:** The exposure to industry-aligned AI tools and digital systems has enhanced employability, preparing students for both traditional and emerging AI-driven sectors.

Key Achievements at a Glance:

- **11,500+** learners trained in AI and digital skills.
- **70+** institutions engaged across urban and rural regions.
- Equitable access to world-class AI credentials endorsed by **EY, Microsoft, IBM SkillsBuild, and the Government of Uttar Pradesh.**

This collaboration marks a landmark step toward building an AI-ready workforce in Uttar Pradesh empowering the next generation with the skills, confidence, and opportunities to thrive in India's digital future.





Dignitaries and participants along with 1M1B representatives at valedictory ceremony of Hackverse Hackathon at Manipal Institute of Technology, Bengaluru



Mentoring and Evaluation of participants at Hackathons



Mentoring and Evaluation of participants at Hackathons

AI for Social Good: Learning Beyond Classrooms

1M1B has partnered with IBM Skillsbuild over the past few years to train college students in AI and Sustainability through various courses, workshops, bootcamps, and virtual internships. As part of this initiative, 1M1B organized a series of AI Hackathons in partnership with IBM, at Manipal Institute of Technology, Bengaluru, and at BNMIT Bengaluru. These hackathons went beyond traditional classroom learning, providing students with hands-on exposure to AI tools, mentorship sessions, and real-world problem-solving experiences.

Students collaborated in teams to develop AI-driven innovations across themes such as Climate Change and Mitigation, Mental Health Tech Support, EdTech and Personalized Learning, Cybersafety, Healthcare, and FinTech; all aligned with India's AI for Social Good vision under the IndiaAI Mission.

1M1B has also conducted bootcamps to train students in LLM technologies like IBM Granite and RAG Agentic AI models, and support the students with access to labs to develop hands-on projects using these technologies.

Hackathons and bootcamps like these play a crucial role in helping students translate theoretical knowledge into practical innovation. They promote creative thinking, teamwork, and design thinking, while fostering industry readiness through exposure to IBM's advanced technologies and open-source platforms. By solving real-world challenges, students gain confidence, problem-solving ability, and a sense of purpose, emerging as future-ready AI talent equipped to drive social impact and sustainable development.

Impact Story

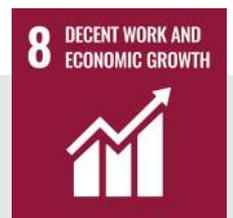
At the 8th UN Activate Impact Summit, two young innovators trained by 1M1B through IBM SkillsBuild, Vyshnav Karun and Athul Nambiar, were spotlighted by Justina Nixon-Saintil, IBM's Vice-President and Global Chief Impact Officer, for their groundbreaking project, *Vidhya*. Their AI-driven platform seeks to democratize education by providing personalized learning opportunities to every student in India, regardless of background.

Vidhya harnesses IBM Granite, a family of open AI large language models (LLMs), to design tailored course plans and learning paths based on each student's interests and abilities. The platform also includes a virtual mentor that supports learners in their native languages and a career roadmap feature inspired by the concept of *Ikigai*.

Vyshnav and Athul's innovation exemplifies how youth-led ideas, supported by 1M1B and IBM SkillsBuild, can use responsible AI to promote inclusion, equity, and purposeful education, bringing the vision of accessible learning closer to reality.

Impact:

- **600,000+** students empowered on AI
- **20,000+** teachers trained
- **3,000+** schools engaged
- **1,500+** AI-based projects mentored
- **500+** students provided internships in AI
- **29** states of India covered through the program



Skill Next: Skilling Today for the Future of Work and Future Careers



Student project showcase at 1M1B's SkillNext Event

Skill Next, an event hosted by 1M1B, marked a defining moment in advancing India's national vision for future-ready youth. This celebrated the enduring partnership between 1M1B, IBM, and the Central Board of Secondary Education (CBSE), with support from the Atal Innovation Mission (AIM), showcasing the power of multi-stakeholder collaboration across academia, civil society, industry, and government.

Over the years, this partnership has transformed the school innovation ecosystem in India, empowering thousands of educators and students with the knowledge and tools to explore and innovate with Artificial Intelligence (AI). Through teacher training, curriculum integration, and student-led projects, the program continues to nurture a generation capable of using technology for meaningful, sustainable impact.

At Skill Next, 1M1B convened education leaders, policymakers, and industry experts for a forward-looking dialogue on how interdisciplinary learning and purposeful skill-building can equip young Indians for the future of work and emerging careers in the AI era.

A key highlight of the event was the launch of the Sustainability Tinkering Projects Cookbook, a first-of-its-kind resource designed to guide over 10,000 Atal Tinkering Labs (ATLs) across India in developing real-world innovations with a sustainability lens. The Cookbook integrates sustainability principles into hands-on STEM and AI projects, inspiring students to connect classroom learning with solutions for local and global challenges.



In collaboration with IBM



The dignitaries at the event were **Dr. Biswajit Saha**, Director, Skill Education, CBSE; **Shri Rahul Singh**, IAS, Chairperson, CBSE; **Ms. Deepali Upadhyay**, Program Director, AIM, NITI Aayog; **Shri Sandip Patel**, Managing Director, IBM, India; **Ms. Claudia Cortes Romanelli**, Global Director GEOs & Markets, CSR, IBM; **Mr. RP Singh**, Joint Secretary, Skill Education, CBSE; **Ms. Seema Joshi**, Program Manager, SkillsBuild for Adult Learners, IBM; **Ms. Shipra Sharma**, CSR Leader, India/South Asia, IBM.

By bringing together diverse stakeholders and celebrating impactful partnerships, 1M1B reaffirmed its commitment to preparing India's youth for the future, empowering them with AI, sustainability, and 21st-century skills to lead with purpose in an ever-evolving global workforce.

As Artificial Intelligence continues to redefine industries and the global economy, 1M1B's efforts stand as a powerful example of how inclusive, future-oriented education can unlock India's demographic dividend. By integrating AI learning into mainstream education, creating access for underserved communities, and nurturing practical innovation through hackathons, mentorship, and real-world projects, 1M1B is bridging the opportunity gap and democratizing the future of work, thus shaping an AI-ready generation, one that leads with empathy, creativity, and a shared vision of inclusive growth for India and the world.



India is home to the world's largest youth population, with over 65% of its citizens below the age of 35 yrs. This demographic dividend has the potential to drive the nation's economic growth for decades, but only if young people are equipped with the right skills and connected to meaningful employment opportunities. As industries evolve and the world transitions toward a green and digital economy, the challenge lies not merely in creating jobs, but in preparing youth to thrive in these emerging sectors. The employment landscape is shifting rapidly: automation, sustainability, and climate adaptation are redefining the very nature of work. In this context, building bridges between skilling and employment is both a national imperative and a social responsibility.

Recognizing this, 1M1B Foundation has developed a scalable and sustainable model that connects young people, especially from rural and underserved regions, with job opportunities that are future-ready and aligned with SDGs. Through initiatives such as 1M1B Job Fairs, Workplace Experience Programs, and Grassroots Empowerment, 1M1B is helping youth transition from learning to earning. These programs are designed not only to help young people find jobs, but also to expose them to the evolving demands of industries, equip them with professional skills, and build confidence to navigate the modern workplace.

The 1M1B Job Fairs serve as inclusive platforms that bring together employers, government departments, and academic institutions to connect skilled youth directly with recruiters. Complementing this are Workplace Experience Programs, where youth are immersed in real organizational environments to learn workplace dynamics, soft skills, and sustainability practices. By engaging corporate partners, 1M1B ensures that these experiences go beyond to become the pathways to career clarity, employability, and purpose-driven growth.

Through these programs, 1M1B is demonstrating that employment generation and climate action are not competing priorities but mutually reinforcing goals. By empowering youth with green skills and connecting them to meaningful work, 1M1B is not only transforming individual lives but also contributing to India's vision of an equitable, sustainable, and resilient future.





Access to Opportunities, Career Readiness, and Job Fairs

Supported by IBM SkillsBuild

1M1B has been actively working in Kuppam and other districts across Andhra Pradesh to create a sustainable and scalable Career Readiness Centre model. The Career Readiness Centre serves as a transformative learning and career platform that empowers youth with skillsets, mindsets, and toolsets essential for success in the evolving green economy. The objective of the program is to create a sustainable pipeline from rural education to urban employment while maintaining strong community roots and environmental consciousness.

In just 6 months, 1M1B Green Skills Academy Career Readiness Centre has transformed from a pilot initiative into a scalable model for India's green skills revolution, while establishing the blueprint for nationwide replication.

Apart from Andhra Pradesh, 1M1B is conducting Job Melas (or Job Fairs) across different states in India to connect skilled youth with meaningful employment opportunities. These Job Melas serve as a bridge between employers and aspiring job seekers, bringing together local industries, companies, and trained youth on a common platform.

Before each Job Mela, 1M1B conducts Pre-Placement Training sessions for the youth, focusing on essential career readiness skills such as communication, resume building, interview preparation, and workplace etiquette. This ensures that participants are confident, well-prepared, and job-ready. 1M1B also gives the youth access to courses for industry certification to provide them the opportunity to upskill themselves.

Through these initiatives, 1M1B aims to enhance employability, promote inclusive growth, and help young people, especially from rural and semi-urban areas, secure sustainable livelihoods. The Job Melas are part of the 1M1B Job Readiness Programs, reinforcing our mission to build a future-ready, skilled, and empowered workforce for India.



Access to Opportunities, Career Readiness, and Job Fairs, Supported by IBMSkillsbuild

Impact:

- **25,000** youth trained
- **13,000+** successfully placed in jobs
- **75%** placement rate in all batches
- Youth Placed across **25+ Companies**
- Sectors placed in - **Banking, Manufacturing, Sales, Pharmacy, IT, Hospitality**

What Stakeholders Say



I was born and raised in a farmer's family in Kolar. We always struggled with financial difficulties even in meeting basic necessities. After finishing my engineering degree, I attended several interviews, traveling long distances with hope in my heart, only to return with rejection.

At this time of struggle, I came across the 1M1B jobs WhatsApp group, where I found out about a virtual interview opportunity at Tech Mahindra. The interview process was tough, with three rounds testing everything I had learned. But this time, things were different—after all the struggles, I was finally selected.

This job is not just employment—it is hope, dignity, and proof that even in the toughest situations, dreams can come true. I will forever be thankful to 1M1B for giving me this life-changing opportunity.

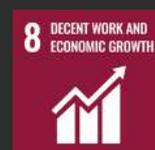
- **Harika, Kolar**
Placed in Tech Mahindra as Customer Associator
Salary: ₹2.9 Lakhs Per Annum (\$3283)



I was the first in my family to complete graduation. But as a small-town student without guidance, I struggled to get interviews. The lack of financial stability at home added more pressure on me.

Everything changed when I attended the 1M1B Job Mela. With the digital literacy training I gained, I confidently cleared my interview and got placed in a reputed Bank support company. Today, I support my family financially and inspire my friends.

- **Vijay Kumar J, Narsarpur**
Placed in Punjab National Bank as
Salary: ₹3 Lakhs Per Annum (\$3396)





Industry visit as part of 1M1B Workplace Experience

1M1B Workplace Experiences

The 1M1B Workplace Experience is an immersive learning program that bridges the gap between academia and industry, preparing young changemakers to thrive in the evolving world of work. Conducted in Bangalore, the program takes students beyond classrooms and into real workplaces, from multinational corporations to innovation hubs, where they experience firsthand how technology, sustainability, and purpose shape modern careers.

Through this experience, students collaborate in teams to solve real-world business challenges, applying Generative AI and digital tools to design impactful solutions. Guided by industry mentors, they gain exposure to diverse career pathways, interact with professionals, and develop essential 21st-century skills such as communication, collaboration, problem-solving, and empathy.

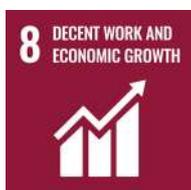
The program's projects span areas like Jobs and Employment, Mental Health, and Assistive Technology, demonstrating how innovation can be aligned with social good. Students learn to manage client expectations, navigate team dynamics, and build resilience, lessons that go far beyond textbooks.

Upon completion, every participant earns the 1M1B Industry-Ready Badge and Certificate, symbolizing their preparedness to contribute effectively to today's dynamic workforce.

More than just a career readiness initiative, the 1M1B Workplace Experience empowers students to see themselves as purpose-driven innovators - confident, capable, and ready to lead with impact in the workplaces of tomorrow.



Participants at 1M1B Workplace Experience Program, a career readiness initiative





Women empowered by 1M1B Grassroots Initiatives

Grassroots Initiatives

Reviving Authentic Kalamkari: Empowering Artisans in Pedana, Andhra Pradesh

1M1B has been working with the authentic Kalamkari artisans of Pedana, Machilipatnam District, Andhra Pradesh, to promote Kalamkari art, an ancient traditional textile art, and preserve India's rich handcraft heritage while enhancing livelihoods through sustainable market linkages. The initiative focuses on reviving traditional, vegetable-dyed Kalamkari art, ensuring that the legacy of this ancient craft translates into modern opportunities for artisans.

Impact:

Market Linkages & Partnerships:

1M1B successfully connected the only authentic Kalamkari unit in Pedana with three ethical startups, Fabric Monde, Ilamra, and Dhaarni, along with three independent boutiques from Hyderabad and Bengaluru.

Increased Orders & Income Generation:

These collaborations collectively generated orders for over 20,000 meters of cloth, valued at approximately INR 25,00,000 (\$ 28,500) over four years, significantly boosting local production and artisan earnings.

Job Creation & Livelihood Enhancement:

The initiative led to the creation of 24 new jobs within the Kalamkari unit. Artisans witnessed an average income enhancement of 25%, improving financial stability for their families and communities.

Promotion of Sustainable, Authentic Practices:

By promoting the use of natural vegetable dyes and authentic hand-block printing techniques, the project reinforced eco-friendly production and helped position Pedana Kalamkari as a benchmark for sustainable textile craftsmanship.

Global Awareness & Advocacy:

1M1B amplified the voices of Kalamkari artisans through social media awareness campaigns and showcased their work at the 1M1B Impact Summit at the United Nations Headquarters, at New York highlighting India's commitment to sustainable livelihoods and cultural preservation.





Women empowered by 1M1B tailoring initiative

1M1B Tailoring Initiative for Women Empowerment

Through the Tailoring training initiative, 1M1B is demonstrating how grassroots art and sustainability can intersect with economic empowerment, turning traditional crafts into viable, future-ready livelihoods while ensuring that India's cultural heritage thrives in a global, conscious marketplace.

The 1M1B Grassroots Women Empowerment Program is transforming rural livelihoods by equipping women with skills for financial independence and entrepreneurship. Through basic and advanced tailoring training, over 3,500 women across 50 villages in Karnataka and Andhra Pradesh have been empowered to build sustainable sources of income. The program not only enhances technical proficiency but also nurtures confidence, leadership, and self-reliance, enabling women to become active contributors to their local economies.

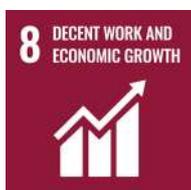
To foster an entrepreneurial mindset, 1M1B introduced the Rural Shark Tank, a platform where women pitch their business ideas to mentors and investors. Two participants from the program in December 2024 emerged as winners and went on to launch their own boutique enterprises, showcasing how skill development, when paired with opportunity, can create lasting impact.

By blending skills training with innovation and entrepreneurship, 1M1B is building resilient communities and enabling women to lead India's rural economic transformation.



Women empowered by 1M1B tailoring initiative

The 1M1B Foundation's work in building pathways to green and resilient employment reflects a powerful vision—one where every young person and community, regardless of background, has the opportunity to participate meaningfully in India's sustainable growth story. From rural job fairs and workplace readiness programs to artisan empowerment and women-led entrepreneurship, 1M1B has demonstrated that economic inclusion and environmental sustainability can go hand in hand.



1M1B partners

State Government



Government of
Karnataka



Government of
Meghalaya



Government of
Telangana



Government of
Uttar Pradesh

Government Supported Agencies Partners



Academic Institutes and Universities

Berkeley

Sutardja Center for
Entrepreneurship & Technology

COLLEGE OF ENGINEERING

Corporate Partners



Shape the future
with confidence



1M1B is a United Nations accredited non-profit with special consultative status to the UN Economic and Social Council (ECOSOC) and is associated with the UN Department of Global Communications.

Team





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FOR 1 BILLION**

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